



#### **SIMCER CERAMICA**

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Thinking Beyond the People's Imagination



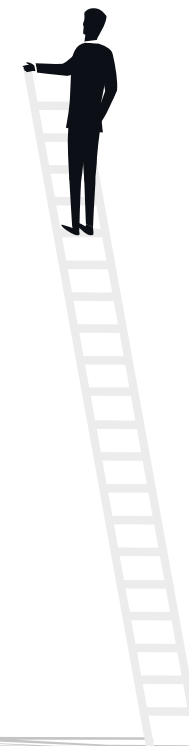
COMPANY PROFILE “23



TO MEET YOUR **DEMANDS**,  
WE PROVIDE **CERAMIC MATERIAL**.

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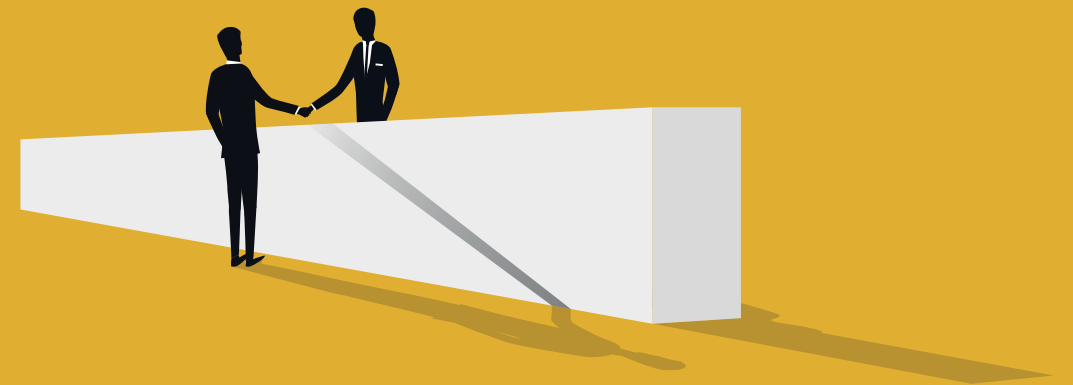


www.simcerceramica.com

**SIMCÉR**<sup>®</sup>  
CERAMICA

## COMPANY INTRODUCTION

**SIMCERA** Started Its Journey In 2017-18 With A Vision To Provide Quality Raw Materials. We Supply A Wide Range Of Raw Materials That Are Vital Additives For Manufacturing Ceramic Products. We Strive To Offer Avant Grade Raw Materials To Uncover The Dynamic Needs Of Customers. **SIMCERA** Believes In Establishing Long-term Relationships With Customers By Providing High-quality Products And Guaranteed Before-after Deals And Services At Affordable Prices.



## OUR PRODUCTS

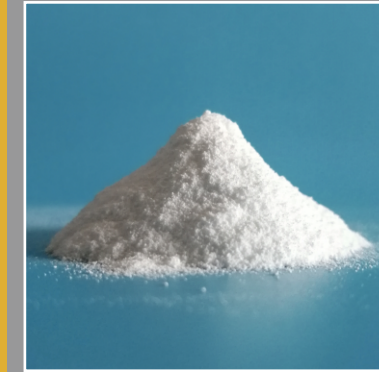


### GYPSUM POWDER

Gypsum Powder Is Composed Of Calcium, Sulfur, Oxygen, And Hydrogen. In The Ceramic Industry, It Is The Prime Raw Material For Preparing Molds. Gypsum Powder Can Quickly Absorb Water Present Within The Clay Resulting In A Faster Casting And Set Of Shapes. Gypsum Powder Is Used In Sanitarywares, Electric Insulators, White Wares, And Stonewares.

### GYPSUM LUMPS

Gypsum Lumps Are Used As Fillers For Porcelain And Tiles Production At The Mold Stage. Gypsum Lumps Are A Vital Additive For Paper And Woven Materials. Gypsum Lumps Are The Prime Raw Material For Cement Production, Used In Sanitarywares , And Plaster Ceilings



### SODA ASH

Soda Ash Is Commonly Known As Sodium Carbonate. Soda Ash Tends To Increase Workability And Strength And Can Reduce Shrinkage. Soda Ash Plays A Fundamental Role In The Manufacturing Of Liquid Slip. Most Often, Soda Ash Is Used As The Prime Material Of Sodium In Frits And Glazes And Also For Manufacturing Glass.

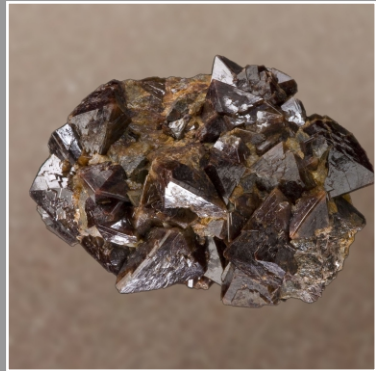
### STPP

Stpp Plays A Prime Role In Ceramic Production, And Its Usage Involves Making Sanitary Ceramic. Stpp Is A Common Additive In Ceramic Glazes And Helps To Enhance The Performance Of Ceramic Glazes By Maintaining The Water Retention Of Glazes. It Also Helps Glaze From Deglazing And Prevents The Blurring Of High-quality Marble Patterns.





## OUR PRODUCTS



### ZIRCONIUM

In The Ceramic Industry, Zirconium Is Used As An Opacifier To Enhance The Whiteness Of Ceramic Bodies. The Finely Powdered Form Of Zirconium Is Used In Manufacturing Ceramic Bodies, Enamels, Frits, Glazes, And Colors Or Dyes Applied To Ceramics. Zirconium Has Resistance To Corrosion, Chemicals, And High Strength.

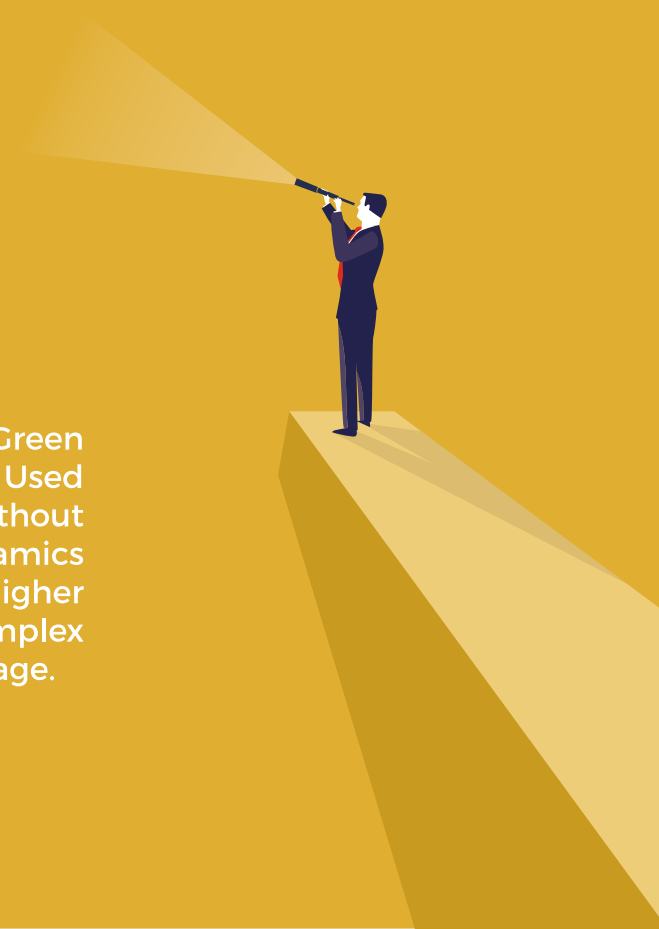
### BENTONITE

In The Ceramic Industry, Bentonite Is Used In The Production Of Wall Tiles, Floor Tiles, And Vitrified Tiles. Bentonite Can Hold Particles Cooperatively To Enhance The Strongness Of Ceramic Bodies In The Green Or Dry State And Helps To Produce A More Dense Mass And Durable Surface.



### SLS

The SLS Is Used In The Production Of Ceramic Green Parts. It Is An Additive Manufacturing Process Used To Fabricate Three-dimensional Objects Without Using The Mold. SLS Can Generate Porous Ceramics By Controlling Porosity. SLS Powder Has Higher Strength That Helps To Cast Or Fabricate Complex Shapes And Is Not Prone To Breakage.



## QUALITY CONTROL

Quality Is The Stepping Stone To Success. We Check That Each Product Must Follow Certain Sets Of Quality To Ensure The Delivery Of High-quality Products. We Aim To Offer Superior Quality Products That Meet The Client's Requirements At Competitive Prices.



GYPSUM SLURRY PREPARATION



GYPSUM COVER



HORIZONTAL CONTROL



READY TO TEST



COMPRESSIVE STRENGTH TEST

ONLY  
**30 Mins**

## OUR NETWORK

It's An Immense Pride For Simcera As We Have Rooted In The International Market With Beyond-expectation Products And Services. We Aim To Build And Maintain Our Relations With Our Partners And Customers By Adhering To Honesty, Loyalty, Transparency, And Trust. We Strive To Fulfill Customers' Requirements By Offering Them The Best Solutions.



USA



UAE



QATAR



FRANCE



KUWAIT



AUSTRALIA



RUSSIA



GERMANY



EL SALVADOR



EUROPE



OMAN



CANADA

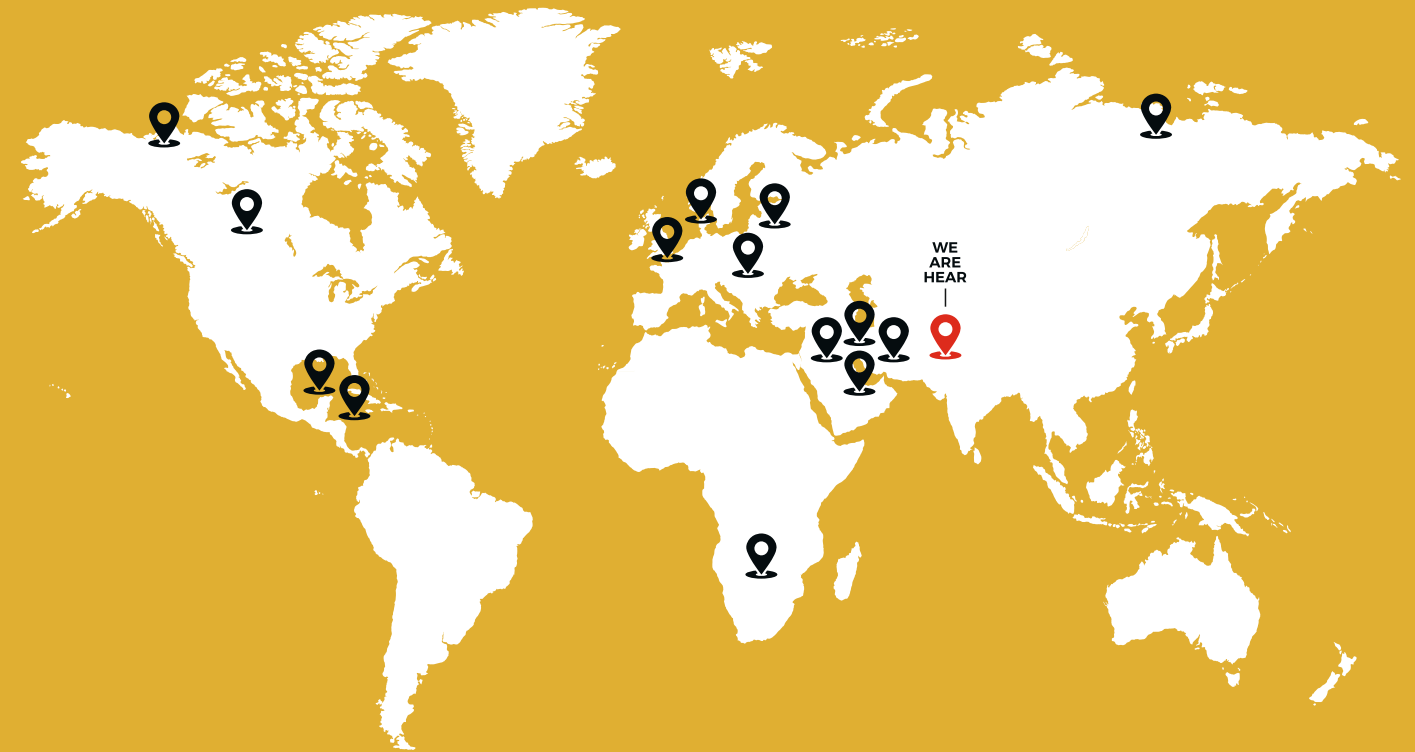


SOUTH AFRICA



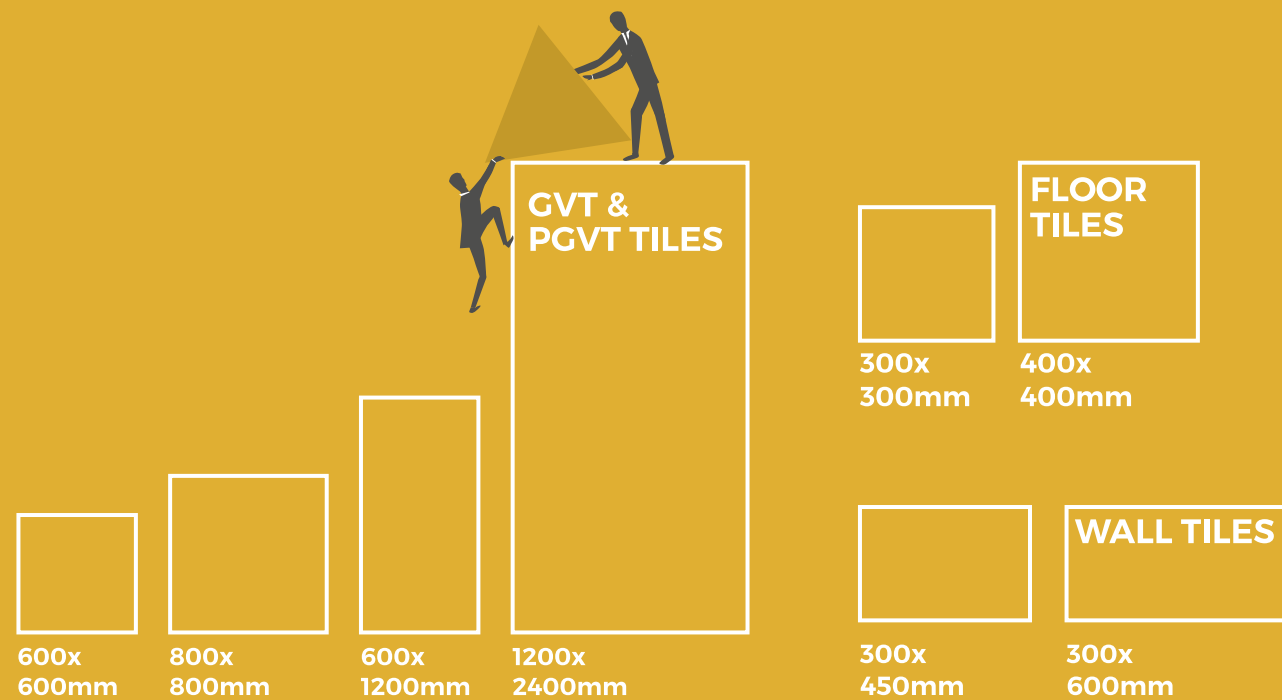
GUATEMALA

We are distributing our product in over & above 50+ cities in india and 14+ countries as



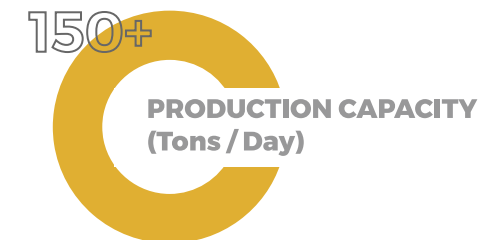
## EXPORT DEPARTMENT

Simcera Exports Its Premium Quality Raw Materials To Various Countries. We Are Exporting To Saudi Arabia, The Usa, The Middle East, And Many More. At Simcera, To Supply Products In The International Market, We Ensure To Follow Standardized Rules And Regulations. Our Team Believes In Using Durable And High-quality Packaging Materials To Export Them Without Damage. Our Team Ensures And Takes Regular Updates To Have Safe And On-time Destined Delivery Of Products.



## STATISTICS

At Simcera, We Plan And Follow The Strategies To Analyze The Financial Goals And Business Data And Take An Impactful Decision. We Work On Marketing Strategies To Drive More Sales And Profit For A Business And Improve The Company's Statistics.





## OUR CUSTOMERS

- Apex Sanitarywares
- Aric Bathwere
- Watero Sanitaryware
- Watero Bathware
- Scoatland Ceramic
- Neolex Sanitarywere
- Nobel Bathware
- Nobel Industry
- Euroca Industry
- Nilkanth Industry- Sorona
- Cifone Ceramic
- Dovel Ceramic
- Tora Sanitaryware
- Polo Sanitarywere
- Nilocre Bathware
- Somany Sanitarywere



## OUR GROUP OF COMPANIES

